

EVENT DATE

MAY 3, 2024



LET'S PARTY FOR A PURPOSE

LADIES' NIGHT OUT YMCA ANNUAL GIVING CAMPAIGN

When you sponsor Ladies' Night Out, you partner with us to make our community stronger.

Every sponsorship investment helps to ensure all Y programs and services are available to all and the Y is strong for years to come.

IMPACT & REACH THROUGH SPONSORSHIP

As a sponsor, you will receive significant exposure to our event guests, Y members, volunteers, and the community. Plus, we LOVE our sponsors! Below are a few examples of sponsor recognition.

- Social Media shout-outs on Facebook and Instagram
- Sponsor recognition on event communications
- Signage featured at the YMCA

THE YS AMAZING REACH:

More than 17,000 recipients via Y emails

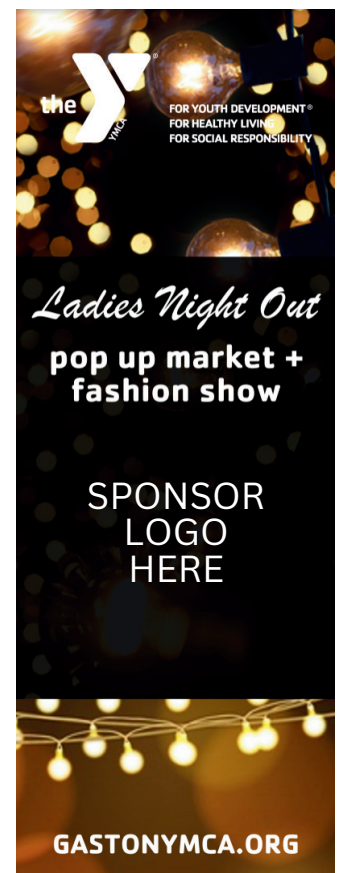
Approximately 7,500 social media followers

Paid promotions on radio, social, and eBlasts.

EXAMPLES



Gaston County Family YMCA
April 6, 2022 · 📍
Special thanks to our Ladies Night Out Silver Level Sponsor
Tracy Josey Realtor
We are so grateful for your support of this amazing event!
Friday, May 13 | 6:00 - 9:00 pm | STOWE FAMILY YMCA ... See more



WHY THE Y? LADIES' NIGHT OUT



The Gaston County Family YMCA is passionate about health and wellness and what being part of the community can do for your physical and mental health. We believe that everyone in the community should have a Y experience through Y membership and programs no matter their ability to pay. Sponsorships support Y programs and services like LiveStrong at the YMCA, drowning prevention, and childcare programs.

In 2024, the YMCA is working to raise funds to strengthen the foundation of community by providing access to Y programs and services, creating access to much needed financial assistance, and collaborating to provide access to programs while sustaining the YMCA throughout Gaston County.

With your help we can better support our community.

Empowerment is found in every purchase that supports a small business owned and operated by women. Together, let's uplift dreams, foster growth, and celebrate the incredible strength of female entrepreneurship.



YMCA AREAS OF FOCUS



YOUTH DEVELOPMENT
Nurturing the potential of every child and teen.



HEALTHY LIVING
Improving the nation's health and well-being.



SOCIAL RESPONSIBILITY
Giving back and providing support to our neighbors.

OPPORTUNITIES

SPONSOR BENEFIT	DIAMOND SPONSOR (1) \$2500	GOLD LEVEL \$1600	SILVER LEVEL \$850
Recognition on event promotions	✓		
Digital promotion at Y	✓		
Entrance signage at event	✓		
Promotional Booth space at event	✓	✓	✓
Social Media Mentions	✓	✓	
Verbal recognition from stage	✓	✓	✓
Website recognition	Logo	Logo	Name
Recognition on Stowe Donor Boards	✓	✓	✓

IMPORTANT DETAILS:

In order to fulfill your sponsorship recognitions, sponsors must submit the following materials by April 5, 2024:

- High resolution logo in PNG, PDF, or EPS format
- Facebook and Instagram handles for tagging
- Link to website

For more information or to sponsor contact Katie Lank at klank@gastonymca.org today.

**"Being in LiveSTRONG with other people who understand how you are feeling, nothing can compare. I feel like I had another family."
- Carolyn, LiveSTRONG at the YMCA Survivor**

