

April, 2025

PARTNERING FOR A BETTER GASTON

CHERRY BLOSSOM 5K & Bubble Run Sponsorship

When you sponsor the Cherry Blossom race, you partner with us to make our community stronger.

The Cherryville Family YMCA is passionate about health and wellness and what being part of the community can do for your physical and mental health. We believe that everyone in the community should have a Y experience through Y membership and programs no matter their ability to pay. Cherry Blossom 5K sponsorships support Y programs and services in the Cherryville community including summer day camp and afterschool.

Every sponsorship investment helps to ensure all Cherryville Y programs and services are available to all and the Y is strong for years to come.

As a sponsor, you will receive significant exposure to our event guests, Y members, volunteers, and the community. Plus, we LOVE our sponsors! Below are a few examples of sponsor recognition.

- Social Media shout-outs
- Sponsor recognition on event communications and registration site
- Race fliers and signage featured at the YMCA
- Recognition on race shirt
- Sponsor signage featured on race course
- Booth space available at event

Details of the Ys amazing reach -
More than 17,000 recipients via Y emails
7,000+ social media followers
Paid promotions with outlets with radio, social, and eBlasts

SPONSORSHIP LEVEL HIGHLIGHTS

5K Title Sponsorship \$2,500

Only one available

All below benefits as well as:
Finish Line Banner
Name on all promotions
Complimentary Race Entries (6)

Kids Race Sponsorship \$1,600

Only one available

All below benefits as well as:
Sign on race course
Verbal Recognition at Event
Complimentary Race Entries (4)

Silver Level Sponsorship \$1,000

All below benefits as well as:

Logo on race shirts
Sign on race course
Complimentary Race Entries (2)

Bronze Level Sponsorship \$600

Race Communications
YMCA and Race Website recognition
Social Media Mentions
Name on race shirts
Booth at Event

Additional benefits available in full sponsor packet.

For more information or to sponsor contact Josey Messer at jmesser@gastonymca.org today.